



**MEDIA RELEASE**

For Immediate Release

**IPscape named a Deloitte Technology Fast 50 winner for second time**

Sydney, NSW - 23 November 2009 - IPscape has been named as one of the 2009 Deloitte Technology Fast 50 winners, placing at 25 in the field of 50 winning technology companies.

IPscape achieved year on year growth of over 171 percent and provides hosted or cloud-based call centre technology to clients such as BT, Teleperformance, Delfin Lend Lease, Northern Territory Government, Thomson Reuters and Hollard Financial Services.

The Deloitte Technology Fast 50 program, now in its ninth year, ranks the 50 fastest growing public or private technology companies, based on percentage revenue growth over three years (2007 to 2009).

It is the second time IPscape has been named as a Deloitte Technology Fast 50 winner.

According to Joshua Tanchel, leader of Deloitte's Technology Fast 50 Program, 'this year's winners are embracing technologies such as smart phones, cloud computing, virtualisation, infrastructure as a service, and robotics to improve efficiencies and reduce operational costs for their clients.

'They have also faced the challenges of difficult economic conditions and triumphed. Our program recognises 50 companies who are some of the most resilient and fastest growing in the Australian technology industry. This group of companies managed to stay focused and to prosper in the face of increased uncertainty and complexity,' said Tanchel.

'It is fantastic to be recognised in this way,' said IPscape CEO, Simon Burke. 'There is an increasing demand for sophisticated inbound and outbound operations using hosted pay-as-you-use call centre technology; which translates into solid growth for IPscape.'

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**Editor's note**

Animation showing how cloud-based call centres work is available on YouTube at:

<http://www.youtube.com/watch?v=CChjA2uSM1g>

The full Deloitte Technology Fast 50 Australia 2009 report can be downloaded from:

[http://www.deloitte.com/assets/Dcom-Australia/Local%20Assets/Documents/news-research/Press%20releases/Tech%20Fast%2050/Technology\\_Fast\\_50\\_Australia\\_2009.pdf](http://www.deloitte.com/assets/Dcom-Australia/Local%20Assets/Documents/news-research/Press%20releases/Tech%20Fast%2050/Technology_Fast_50_Australia_2009.pdf)

**About IPscape**

Built from the ground up in Australia, IPscape's award-winning hosted or Software-as-a-Service (SaaS) call centre and customer contact solutions benefit from over 50 years first-hand call centre experience and the latest voice and data technologies. IPscape's SaaS approach is simple, clever and fast so clients can concentrate on customer service delivery not the infrastructure. More information from [www.ipscape.com.au](http://www.ipscape.com.au)